

EDUCATION

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23 February 2005

PRINCIPAL and VICE-CHANCELLOR
Professor T M M O'Shea BSc PhD FRSE

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- 1 MAR 2005

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Dear James,

Further to my letter of 10 December 2004, I write enclosing the Universities "Cultural Review" which my colleagues, led by Sheila Cannell, have prepared with the intention of informing the Commission's work. As you will appreciate, it has not been possible to undertake a fully comprehensive audit of the University's cultural impact, but the attached provides an authoritative representation of the institution's impact on culture in Edinburgh and in Scotland as a whole.

I do hope you find this document of assistance in taking forward the work of the Commission and I look forward to continuing to work with you in the future.

Yours,

T.M.M.

P.S. It was very good to see you today.

cc: Mrs Sheila Cannell, Deputy Librarian

University of Edinburgh

Review of cultural activities

Introduction

The University of Edinburgh works to promote understanding of, and support for, the University and its work and to make a positive intellectual, educational, economic, scientific and cultural contribution to society.¹ In pursuit of this aim the institution makes a significant contribution to the cultural life of Edinburgh and to that of Scotland as a whole. This document is intended to articulate the extent of this activity and provide an outline of the organisation's "cultural footprint", though it should be noted that the document is representative rather than comprehensive in its scope.

At the root of the University's cultural activities lies its core business of learning, teaching, research and knowledge transfer. Possessing the second broadest curriculum of any UK university, the institution plays a key role in generating the workforce for the creative industries in Scotland, across the UK and further afield. Research undertaken at the University and in collaboration with others drives forward our understanding of the cultural disciplines, informs public policy and engages the wider public in the meaning and benefits of cultural activity.

The University is one of Edinburgh's largest employers and its 29,000 staff and students occupy a key position within Edinburgh's cultural lifecycle. The University community makes a very direct contribution to the city's vibrant cultural scene as creator, as curator and as consumer. The matrix comprising the main body of this document attempts to convey the extent to which these roles contribute to the intellectual foundation which develops and sustains culture within Scotland as a whole.

The University's cultural activities take many forms. Perhaps those elements most visible to the general public are the concerts, lectures, galleries and collections which are open to the public. In addition the University recognises and rewards cultural excellence through the James Tait Black Memorial Prizes, works with schools and community groups in both the visual arts and music and provides lifelong learning and continuing education opportunities in a range of cultural disciplines. The University also plays host to a large number of the performances at the city's Fringe and International Festivals, as well as providing accommodation to both performers and their audience.

Beyond the formal academic and public engagement outlined above, it is important to acknowledge the University community's less formal input to culture within Scotland. Staff contribute their time and expertise to cultural organisations and to the development of policy through serving on committees, steering groups, advisory boards and other bodies. Similarly, students organise and run a large number of societies focused on cultural activities as well as an annual student festival. In itself, the cosmopolitan nature of the University community, which includes nationals from over 120 different countries and 5,000 students from overseas, also adds to the diverse and varied nature cultural life within Scotland's capital.

The work of the Cultural Commission is welcomed by the University and the production of this document builds upon work undertaken in developing the University's covenant for the Edinburgh World City of Literature initiative. Although it has not been possible to include all of the University's cultural activities in the following table (and the area of sport has been omitted in its entirety), it is hoped that this document conveys an overview of the University's contribution to culture in Scotland. The following table is structured under the following headings:

¹ From the University's Strategic Plan 2005-2008

- **Activities** are grouped together under main headings, although there is inevitably some overlap.
- **Partners and collaborators** are indicated where appropriate.
- **Selected examples of activities** are given which are intended to indicate breadth and diversity, rather than provide a comprehensive list. Where there are a number of streams of activity, exemplars have been selected.
- **Outputs and Impacts** will usually include some form of knowledge transfer or dissemination, by learning, participation or observation, with a variety of individuals or groups. Outputs and impacts may be indicated in either qualitative or quantitative terms.

The activities are arranged in the following groups:

1. Teaching and learning
2. Research
3. Outreach and lifelong learning
4. Creativity
5. Support for creative industries
6. Expertise
7. Rewards for excellence
8. Support for culture in the community
9. Venue
10. University as consumer

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
1. Teaching and Learning			
Undergraduate courses	SHEFC	<p>The University produces graduates in most areas of interest to the Cultural Review:</p> <ul style="list-style-type: none"> • Art • Architecture • Literature • Languages • Music • Scottish Studies <p>Many other subjects, e.g. history and social anthropology have a cultural component, and produce graduates who go on to careers in the cultural sector.</p>	<p>Edinburgh graduates make an enormous contribution to the cultural life of Scotland.</p> <p>Edinburgh graduates are employed in every cultural museum and galleries, eminent authors, composers and artists, theatrical directors, festival directors, cultural correspondents for the media etc.</p> <p>Edinburgh graduates are employed in every cultural organisation in Scotland and are ambassadors for Scottish culture and education worldwide.</p> <p>The numbers of students studying in core subject areas are as follows:</p> <p>Arts, Culture and Environment: 867 undergraduate Literature, Languages and Cultures: 1502 undergraduates, Many other students study culturally related courses.</p>
Taught postgraduate courses		<p>The University has many taught postgraduate courses. Examples of graduate level courses are:</p> <p>Design and Digital Media http://www.architecture.ed.ac.uk/low.php?id=54</p> <p>Music Therapy http://www.cpa.ed.ac.uk/calendar/pgradh/courses/CHSS/061.html</p> <p>Architectural Design http://www.architecture.ed.ac.uk/low.php?id=57</p> <p>Sound Design http://sd.caad.ed.ac.uk/flash/home.html</p>	<p>The numbers of students doing taught postgraduate courses in core subject areas are as follows:</p> <p>Arts, Culture and Environment: 99 taught postgraduates Literature, Languages and Cultures: 151 taught postgraduates</p> <p>Many other students study culturally related courses.</p>
Validation and joint working	ECA SHEFC	<p>The University validates Edinburgh College of Art degrees. The University also offers a five year course for the award of an MA in Fine Art, covering the history and practice of Art, which is jointly taught with the Edinburgh College of Art. Exciting collaborations are envisaged for the future in areas as diverse as contemporary architecture, informatics, advanced computing and robotics.</p>	
Office of Lifelong Learning Courses Open Studies	SHEFC	<p>The University's lifelong learning prospectus is available at http://www.lifelong.ed.ac.uk/cepbrochure.html and includes many courses relevant to areas of interest in the Cultural Review.</p> <p>Courses are run through the year, and as summer schools. Many of the courses make imaginative use of local cultural resources. For example courses are presented at the Edinburgh Book and Film Festivals, History courses are presented at Edinburgh Castle, and use is made of National Collections, Museums and the Talbot Rice Gallery. Some specific courses include: "Scottish handwrit"</p>	<p>In 2003/04, 279 courses with cultural content were presented with 3845 enrolments. Ages of participants ranged from 17 to 94 years.</p>

Access courses		<p>1500-1700" at the National Archives of Scotland, "The Horror film" at the Edinburgh Filmhouse, "Jazz Improvisation workshop", "Ripping scripts (interactive drama-writing)", "The history of surgery in Edinburgh" at the Royal College of Surgeons.</p> <p>The Office of Life Long Learning (OLL) provides access courses for subjects in the humanities and social sciences. Students who successfully complete can then progress to undergraduate courses.</p>	<p>In the last year, 37 students successfully gained access to Higher Education in four Scottish HEIs.</p> <p>Approximately 70 students are currently enrolled in Access Courses.</p>
Adult Widening Participation	<p>Other Edinburgh HEIs.</p> <p>Community Groups, Local Authorities</p>	<p>OLL also presently supports and partners in a number of initiatives aimed at widening adult participation in education in the arts, humanities and social sciences. These include:</p> <ul style="list-style-type: none"> • 'Credit for Entry' (SCQF level7) Link to Credit or further study for a qualification. • 'Moving on' Link from HNC/HND to study at undergraduate summer school • 'Learning Afresh' 6 week part time programme for introduction to study • 'New Horizons' short course for studies with no assessment. • Pilot: HE Certificate in Creative Industries. 18 month course in partnership with Napier University, Queen Margaret University College, Edinburgh College of Art. <p>OLL also has Widening Participation projects</p> <ul style="list-style-type: none"> • Women onto Work • Nisus Scotland • Skillnet • Southside Community Centre • Midlothian Partnership 	<p>50 students per year.</p> <p>20 students</p> <p>20 students</p> <p>16 Students</p> <p>16 Women returners</p> <p>16 women returners</p> <p>16 people from minority ethnic groups</p> <p>20 older adults</p> <p>10 adults with no experience of HE level work</p>

<p>Scottish Universities International Summer School</p>	<p>Other Scottish Universities</p>	<p>SUISS is a not-for profit organisation with an outstanding reputation for offering a unique academic and social experience to students from all over the world. The School, founded in 1947, runs courses in British literature, history and culture, for undergraduates, postgraduates and teachers from all over the world. In 2005 the School presents a course of study of twentieth-century literature, which seeks to understand British, Scottish and Irish culture against the background of the enormous social and political change of the twentieth century, as well as a Creative Writing Programme, run in co-operation with Edinburgh International Book Festival</p> <p>http://www.arts.ed.ac.uk/suiss</p>	<p>In 2004 SUISS welcomed 77 students from 22 countries, ranging in ages from 18 to 60. Many students are assisted by the SUISS scholarship programme, which gives awards on the basis of financial need and academic achievement. A number of special scholarships are also available, including The Edwin Morgan Translation Fellowship, which is funded by the Scottish Arts Council.</p> <p>Credit is available to all students, but not compulsory. SUISS credit is affiliated to the University of Edinburgh Degree Scheme (SCOTCAT) and to the European Credit Transfer System (ECTS), both of which are recognised by universities worldwide, and can be sought at 2 levels. The credit scheme is based on contact teaching hours, independent study and formal assessment. 44 students took SUISS courses for credit in 2004.</p> <p>The varied Social and Cultural programme includes readings from 6 leading contemporary Scottish writers funded by the Scottish Book Trust. In 2004 SUISS students had the chance to meet writers such as Ali Smith, Alan Spence, A. L. Kennedy and John Burnside.</p>
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Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
<p>2. Research</p> <p>Research programmes</p>	<p>SHEFC</p>	<p>The University undertakes research level courses in most areas of interest to the Cultural Review. These include advanced doctoral level research in many subjects:</p> <ul style="list-style-type: none"> • Art • Architecture • Literature • Languages • Music • Scottish Studies • Others 	<p>There are 106 research postgraduates in the School of Arts, Culture and Environment; and 205 in the School of Literature, Languages and Cultures.</p> <p>The University received 5* in 4 Units of Assessment relevant to the Cultural Review, 5 in 7 UoAs and 4 in 5 UoAs in the 2001 RAE.</p>
<p>Research seminars</p>		<p>The University shares its research in a number of public research seminars, e.g.</p> <ul style="list-style-type: none"> • Art History seminars. <p>Eight History of Art Research Seminars are being presented between the end of January and mid-March in the early evening. These cover a range of topics and typically attract audiences of around 40, half of which are general public.</p> <ul style="list-style-type: none"> • http://www.arts.ed.ac.uk/finear/tes.seminars.html • Edinburgh Book History Seminars • http://www.arts.ed.ac.uk/chb/events.htm <p>Such events are included in the University's Dynamic Diary http://www.cpa.ed.ac.uk/diary/</p>	<p>Knowledge transfer</p>
<p>Knowledge Transfer and research dissemination to public audiences</p>		<p>The University shares its knowledge in a variety of ways, e.g.</p> <p>Through curation of exhibitions, see for example http://www.arthistory.ed.ac.uk/thomson.html</p> <p>Through publications</p> <p>Some examples of recent publications include:</p> <ul style="list-style-type: none"> • Britannia, Italia, Germania: Taste and Travel in the Nineteenth Century (VARIE, 2001) • Soil and Stone: Impressionism, Urbanism, Environment (Ashgate, 2003) • The Stuart Court in Rome: The Legacy of Exile (Ashgate, 2003) • Shahnama: The Visual Language of the Persian Book of Kings (Ashgate, 2004) • The Miniature Portrait 1500-1850: Current Research and New Approaches (Forthcoming, Ashgate, 2005) • Monet and French Landscape Painting (Forthcoming, National Galleries of Scotland Publishing, 2006) <p>(See also section on supporting creative industries).</p>	<p>The curator of the exhibition '<i>Monet: The Seine and the Sea</i>' (Royal Scottish Academy, 2003) was Professor Richard Thomson, the Director of VARIE. It attracted a record exhibition a record audience of 173,000, confirming the appetite of the broader public for the visual arts.</p>

<p>Joint research posts and programmes: Art</p>	<p>National Galleries National Museums, National Library, Edinburgh College of Art, Universities of St Andrews, Glasgow</p>	<p>VARIE (Visual Arts Research Institute Edinburgh), founded in 1999 to instigate, support and disseminate research from its partner institutions. http://www.arts.ed.ac.uk/varie/</p> <p>VARIE extends the study of the visual beyond the traditional boundaries of art history. It stimulates, enables, and manages collaborative projects with other disciplines in the arts and sciences engaged in the creation and interpretation of images and visual information.</p>	<p>The outcomes of VARIE's research are circulated to both academic and general audiences through publications, public symposia, and exhibitions.</p>
<p>Joint research programmes and posts: Architecture</p>	<p>Professional Bodies Architectural Practices Edinburgh College of Art Construction industry</p>	<p>Architecture works closely with the profession, from training architects, through professional qualifications and continuing professional development. There are also close links with architectural profession, other professional bodies and members of the construction industry and their suppliers. There is 2-way placement, of architects in the University, and of students in architectural firms.</p> <p>Recent events in Continuing Professional Development: "Building Collaborations" 12 May 2004 – an event to network with the construction industry, suppliers and architects. Speakers from RIAS and the Construction Industry Forum. "Architecture in Practice" 10 November 2004 – an event to build relationships with Architecture through identifying collaboration and knowledge transfer opportunities.</p> <p>A recent Knowledge Transfer Partnership project between Architecture and a small (SME) West of Scotland company, Martec Engineering, resulted in the design, manufacture and marketing of a new security door for sheltered and other public sector housing. The product secured Martec a five year contract to supply North and South Lanarkshire Councils and other customers throughout the UK. In six months contribution from sales of the doors was £170K and the company had employed a full-time R&D manager and also had the confidence to take on three new apprentices.</p>	<p>Specific benefits include business performance improvement, and as a concomitant creating employment. Provision of student placements in architectural firms.</p> <p>Transferring knowledge and disseminating research into the wider environment.</p>
<p>Joint research programmes and posts: Scottish Studies</p>	<p>Gaelic College BBC Alba National Trust for Scotland</p>	<p>The Kist o' Rieches project involves conserving, digitising, cataloguing and creating on-line access worldwide to 12,000 hours of pre-eminent sound recordings in both Gaelic and Scots.</p>	<p>The project will ensure that unique and irreplaceable songs, stories and interviews will be saved as 'living languages' of Scotland's past.</p>

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
3. Outreach and lifelong learning			
Lifelong learning		Lifelong Learning is supported by the Open Studies programme http://www.lifelong.ed.ac.uk/ype/brochure.html (see above under teaching)	
Permanent exhibitions		The University has a number of museums and galleries with permanent or rolling displays including the Talbot Rice Gallery, Edinburgh University Collection of Historic Musical Instruments - Reid Concert Hall Museum of Instruments and St Cecilia's Hall Museum of Instruments, Russell Collection of Early Keyboard Instruments, Matthew Architecture Gallery; and other museums of geosciences, etc. Access to all University museums is free; and each museum organises a number of outreach events each year.	Visitor numbers for Object Lessons average 500 per month
Online exhibitions		The University provides a number of online exhibitions including Object Lessons (www.objectlessons.lib.ed.ac.uk) and Edinburgh University Collection of Historic Music Instruments Electronic Picture Gallery (http://www.music.ed.ac.uk/echmi/uejl.html) Much other information about collections is available on the University and Library, Museums and Galleries websites.	Average number of attendees at events per annum is 3,500
Exhibition education programme	Scottish Arts Council Lottery funding, Royal Blind School, Donaldson's College	Each exhibition at the Talbot Rice is accompanied by an educational programme of talks, workshops, schools visits and other events. Events are free to the public. The exhibition of the acclaimed artist Keiko Mukaide supported an innovative programme of events of particular interest were workshops for children from the Royal Blind School and Donaldsons College for the Deaf.	The University had 4000 visitors on Doors Open Day
Guided tours	Doors Open Day	The University provides tours and talks on many parts of the University, including Old College; and participates in Doors Open Day. http://www.ed.ac.uk/buildings/	Approximately 10,000 users who are not staff and students of the University use the University Library
Community Library access		Library access is available to all (sometimes charged) See www.lib.ed.ac.uk	The University has 8-10 public lectures per month.
Public lectures	Edinburgh International Festival etc	The University provides many public lectures, some as part of series. These include: Gifford Lectures http://www.ed.ac.uk/news/giffordlectures0405.html Edinburgh Lectures http://www.ed.ac.uk/news/edlectures0405.html Science Festival lectures http://www.ed.ac.uk/scifest/Hogmanay Festival Lecture; Edinburgh Intl Arts Festival Lecture; City of Literature lecture Professorial Inaugural lectures	
		There are also occasional lectures on current topics, e.g. Natural disasters http://www.ed.ac.uk/news/050125naturaldisasters.html Information about lectures is available in the Dynamic Diary http://www.cpa.ed.ac.uk/diary/	

Friends organisations		<p>The University has a number of Friends organisations, which themselves provide cultural activities for their members, sometimes open to the public, including:</p> <p>Friends of Edinburgh University Library http://www.lib.ed.ac.uk/about/gallery/Gallery/friends/index.html</p> <p>Friends of the Talbot Rice Gallery http://www.trg.ed.ac.uk/friends.html</p> <p>Friends of St Cecilia's Hall and the Russell Collection http://www.music.ed.ac.uk/russell/friends/friends.html</p>	
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Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
4. Creativity			
Course modules in creativity		The University has undergraduate and lifelong learning courses in Creative Writing and Creative Music (both composition and performance) at undergraduate and MSc level.	
Lifelong learning courses in creativity		The Open Studies programme includes courses in creative writing, creative jazz improvisation and screenwriting http://www.lifelong.ed.ac.uk/ope/brochure.html	
Writer in residence	Scottish Arts Council	The University of Edinburgh Writer in Residence Scheme, run jointly with the Scottish Arts Council from 1975-2004 and by the University from 2004- has had distinguished writers. From the first Writer in Residence, Sorley Maclean, the list has included Alan Massie, Liz Lochhead, Andrew Greig and many other influential writers.	Staff and students develop a better understanding of methodologies.
Artists in residence	Leverhulme Trust, Edinburgh College of Art, AHRB, National Galleries of Scotland	The artist Beverley Hood is based at the Edinburgh Virtual Environment Centre where she is developing an interactive self-portrait.	Staff and students develop a better understanding of methodologies.
Student music societies		There are 25 student societies where students can practice music, ranging including the Beatles Appreciation Society, the Electronic Music Society, the Savoy Opera Group and the Chamber Orchestra.	Provides students with an opportunity to practice music skills and performing. Many offer public performances of a high standard.
Music performances		University Concerts, Lunchtime concert series, organ recitals, Friends of Kings Buildings music concerts. Many are open to the public free of charge, approx 40 per year charged. (see music.ed.ac.uk/Concert Diary) St Cecilia's Hall is one of the few places in the world where 18 th century music can be heard played on contemporary instruments from the Russell Collection in a contemporary acoustic. The Hall is the oldest purpose built hall in Scotland.	Provides public music performances
Music events	Featuring international composers, soloists and musicians	A current example of the University's programme of music events is 'Soundings 2004/2005', sponsored by DACS Ltd. 'Soundings 2004/2005' comprises three weekends of Sonic Art at the Reid Concert Hall. The events feature both traditional and contemporary music in the exploration of Sonic Art.	Offers the public the opportunity to experience a wide range of music at prices well below the normal rates for such events.
Theatre performances	Edinburgh Festivals	Run by Edinburgh University Student Association, Bedlam Theatre plays a big part in the Edinburgh Festival, and has c.50 shows per annum, including a project to get local children interested in the theatre.	Gives students the opportunity to practice dramatic skills and performing. Involves local children interested in the theatre.

<p>Temporary exhibitions and creating exhibitions</p>	<p>Scottish Arts Council</p>	<p>The Talbot Rice Gallery works in partnerships with the SAC to put on c.5 major temporary exhibitions per year. http://www.trg.ed.ac.uk/</p> <p>Exhibitions at the Talbot Rice Gallery originate from an educational and creative ethos. Each project aims to analyse the work of a particular Scottish and international artist, or thematic idea. Artists are encouraged to use the process in a creative manner trialling new methods of representation, display and documentation. The exhibition itself therefore becomes part of a collaborative, creative act with the artist working with University Curators and post graduate interns to realise a laboratory of ideas.</p> <p>In addition to this approach active measures are taken to engage the audience with didactic labels, information panels and a variety of interactive events, thus the 'knowledge', ideas and imagination of each exhibition are shared with audience, public and students of all ages, including school pupils.</p>	<p>Average number of visitors per annum is 30,000.</p> <p>The exhibitions and accompanying publication from TRG have been vitally important to the careers of many now well established artists. The commercial factor is also important providing a showcase for potential sales of works of art and thus supporting the cultural financial infrastructure in Scotland.</p>
<p>Publishing</p>		<p>Edinburgh University Press http://www.eup.ed.ac.uk/ which publishes many books and periodicals of Scottish and international interest is a wholly owned subsidiary of the University of Edinburgh. It is the third largest independent university press in the UK and the leading university press in Scotland. Books and journals published by the Press enjoy the highest academic standards through the scholarly appraisal of the University Press Committee and the Press has a reputation for high quality content and production of academic books and journals in the humanities and social sciences and of Scottish academic titles. Edinburgh University Press has made a lasting contribution to international literary culture as the publisher of the authoritative editions of the classic works of Sir Walter Scott, James Hogg, Robert Louis Stevenson and James Boswell and of scholarly books of literary criticism of British, European, American, Islamic and African writing.</p>	

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
<p>5. Support for creative industries</p> <p>Support for the establishment of start-up companies</p>	<p>Scottish Enterprise Edinburgh and Lothian, European Regional Development Fund</p>	<p>The University supports the establishment of small start-up companies in the creative industries through Edinburgh Pre-Incubator Scheme, by offering expertise, support and infrastructure for start up companies during planning. http://www.epis.org.uk/about.htm</p>	<p>Development of small companies</p>
<p>Training for creative industries</p>		<p>Many University of Edinburgh graduates find employment in the creative industries. These will include graduates in all subjects, e.g. engineering and informatics as well as arts and music.</p>	<p>It has not possible to provide quantitative information about the number of graduates who move into employment in the creative industries, but we are aware of many graduates who now work in the creative arts, film and music production and studios, computer games, software and mobile phone manufacturers, publishing and museums, and graphic design.</p>
<p>Training opportunities for people in the creative industries</p>		<p>Many University of Edinburgh courses train graduates specifically for careers in creative industries, in graduate or CPD courses, and through providing course placements e.g.</p> <ul style="list-style-type: none"> • MSc/Diploma in Sound Design http://www.cpa.ed.ac.uk/calendar/pgradh/courses/CHSS/098.html • Continuing Professional Development for Architects – courses to support architectural graduates undertaking RIBA/ARB Part 3 examinations. http://www.architecture.ed.ac.uk/low.php?id=27 • PhD and Mphil in composition and musical scholarship http://www.ed.ac.uk/studying/postgraduate/hss/subject.php?id=27 • MSc in Scottish Art & Visual Culture 1750-2000 http://www.arts.ed.ac.uk/finear/finart/cottish%20visual.htm 	<p>Training graduates for the creative industries. Bringing people in creative industries up to date with current practice.</p>
<p>Collaboration with creative industries</p>		<p>The University supports the creative industries by offering student placement and ongoing links with the creative industries.</p>	
<p>Internships</p>		<p>An example of an internship programme is the taught MSc in History of Art which provides internships in an art gallery. The University itself provides internships in the Talbot Rice. Additionally the gallery is currently working with the Access to Industry project acting as a host organisation for placements.</p>	<p>Training graduates for the curatorial profession.</p>
<p>Collaboration with the creative industries</p>		<p>The University collaborates with the creative industries in a number of ways. For example, an industry day for the topic of Sound Design is being organized for late May. The aim is to establish collaborative links and knowledge transfer opportunities with the creative industries in Scotland – many of them Small and Medium Enterprises (SMEs) – including companies in the fields of mobile phone technology, computer games, TV/production, software and hardware design and creative studios.</p>	<p>Collaboration and knowledge transfer will assist these important industries to further strengthen Scotland's position as a major provider to these worldwide market places</p>

Provision of information for the creative industries

The Library is used for information seeking by staff in the creative industries



Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
<p>6. Expertise</p> <p>Experts for media</p>	<p>Media</p>	<p>The University regularly provides experts on a great variety of cultural subjects for the media. Expert comment is frequently requested and annual events such as the James Tait Black memorial prizes generate national media interest as do events such as the Edinburgh Lecture series which this year focused on Scottish Music and its contribution Society in the 21st Century. As examples, both of these generated national broadcast and broadsheet media coverage including the Today programme, Channel 4 News, News at Ten, The Observer, The Guardian, The Times, The Herald, The Scotsman, Reporting Scotland and Scotland Today.</p>	<p>In the last 12 months there were close to 4,500 articles in the UK press about the University. Each day the University generates more than 5 metres (500 column cms.) of press coverage</p>
<p>Societies and organisations</p>		<p>Individuals in the University have strong involvement in local societies and the University sometimes hosts societies which bring lay persons and scholars together (e.g. Association for Scottish Literary Studies (http://www.arts.gla.ac.uk/ScottLit/ASLS/), Carlyle Society (http://ourworld.comuserve.com/homepages/malcolmi/csoc.htm), Galpin Society (www.music.ed.ac.uk/eachnti/galpin))</p>	<p>Collaboration and dissemination of knowledge and research</p>
<p>Institutions and organisations in Edinburgh</p>	<p>National and local institutions</p>	<p>Staff and graduates in the University are heavily involved as trustees, employees and consultants for the national institutions and other organisations. (a small sample would include: Scottish Poetry Library, Scottish Arts Council, National Galleries of Scotland, Canongate Publishing, Edinburgh Festivals, Architects' Professional Examination Authority in Scotland)</p>	<p>Such exchanges support the recommendations about knowledge transfer in the Lambert Report into University/Business collaboration.</p>

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
7. Rewards for excellence			
Book awards and prizes	Edinburgh City of Literature	University of Edinburgh James Tait Black Memorial Prize http://www.ed.ac.uk/news/050131jamestaiblack.html . The annual JTB Prize for fiction is the oldest and intellectually the most prestigious aware in Britain. There is also a prize for biography. Readers and assessors for the prize include staff and postgraduate students in the Department of English Literature (insert new url). There are also creative literature awards in the Office Lifelong Learning and SUISS.	

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
8. Support for culture in the community			
Theatre in the community		Bedlam Theatre Company has a project to interest local children in the theatre	
Radio		Fresh Air FM is a student radio stations providing students with an opportunity to hone their media skills. It was the Student Radio Station of the year in 2004/05. As winners the team got to take over the airwaves of Radio 1 for a couple of hours early on Christmas morning. More info is available at http://www.freshair.org.uk	The station contributes to the cultural life of the city including staging a number of events open to the public.
Music in the Community	SAC, NGOs, Local Authorities and private donation	Music in the community involves undergraduate and graduate placements, in 6 primary schools from the Social Inclusion Partnership Areas in Edinburgh and Saughton Prison.	Socially disadvantaged children engaging with cultural activity
Music in the international community	Private donations	The Tapestry programme involves a professor and other members of the University visiting parts of the world recovering from the trauma of war, for example in Bosnia, Croatia and Palestine to heal communities through participation in music.	Helping to rehabilitate communities traumatised by war.
Support for local music organisations	Amateur and community musical groups	Loan of scores at preferential rates	Makes possible much of the amateur musical performance in the City
Student Festival		The students organise a festival of events giving students and other in Edinburgh the opportunity to enjoy a range of events across the arts tailored to their tastes http://www.eusa.ed.ac.uk/ents/festival/	
Art to support groups in the community	Pfizer	The Talbot Rice Gallery has a regular commitment to health issues through exhibitions such as Art Works in Mental Health, an exhibition funded by Pfizer. http://www.ed.ac.uk/news/healthmonth.html The Gallery also has ongoing sessions on this topic which runs with the Edinburgh University Settlement and Stepping-Stones.	These recent projects are part of the gallery and thus the University's commitment to the community. Since 1996 the gallery has forged strong links with mental health groups in the city. Rather than merely providing visits and workshops the gallery has worked to create exhibitions such as the 1996 'Inner

	City of Edinburgh	<p>The Talbot Rice Gallery has regular active collaborations with homeless people, through the Edinburgh Step Up services, which aims to return young people not only to stable accommodation but also to education and ultimately employment.</p>	<p>Necessity', which explored the history of Art Therapy in Scotland and the more recent project noted here. The commitment is therefore rooted in the community itself and seeks to offer equal opportunities and access to creative practice. The association to homeless people has had a similar origin, based as it was on a real collaboration with an artist, Lucy Orta, and groups of young people.</p>
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Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
9. Venue			
Edinburgh Festival		Provision of venues for Festival Fringe events	400,000 tickets sold for performances on University premises in 2004

Activity	Partners and Collaborators	Examples Selected for the Review	Outputs and Impacts
10. University as consumer			
		As Edinburgh's 3 rd largest employer, the University consumes and shapes culture in the local community.	